



## Invitation for sponsors and exhibitors

The Local Organizing Committee and the Institute of Field and Vegetable Crops, the hosting institution, invite you to become a sponsor of the **World Soybean Research Conference 11** (WSRC11). The conference will take place from 5-10 September 2021, in Novi Sad ([Master Centar](#)), Serbia one of the central hubs of economy, education, culture and science in the region of Southeast Europe. Our intention is to encourage the global soybean community, including the leading academic and industry experts, stakeholders and students, to interact and initiate discussions and debates, aiming to give answers and raise new questions.

### **Diamond sponsor**

Sponsorship contribution: 40 000 EUR

The Diamond Sponsor will be acknowledged as the main supporter of the **World Soybean Research Conference 11** in Novi Sad, Serbia. Sponsor will benefit from excellent exposure both pre-event advertising and during the Conference. The Diamond Sponsor will have the highest priority of branding in all conference official documents, web site visibility, and on site signage. The benefits of the Diamond sponsorship package are shown below:

#### ***Pre event advertising/Official Webpage/Social networks***

- Company Logo on the Conference WSRC11 webpage;
- Text about the company 250 words long (including logo) in the part of the website – Become a sponsor;  
\*logo size is defined according to shape (square 6x6cm, rectangle format 7 x 4cm)
- Announcements about sponsor and related updates on social networks;

#### ***Conference Attendance***

- 3 Conference registration passes;

#### ***Exclusive Sponsorship Elements***

- Company Description IN the Book of Abstracts (description 250 words long);
- Text is including the company logo;  
\*logo size is defined according to shape (square 6 x 6 cm, rectangle format 7 x4 cm)
- Technological room – room for 350 visitors, day 4, duration of workshop 90 minutes. The overall purpose of a workshop is to provide participants opportunity to present and discuss novel research ideas and technology related to soybean on active and emerging topics under their scope, devolved by sponsor. The format and content of each workshop will be determined by its organizers, in close cooperation with experts from the host organization.
- Logo on the Official Conference Program/Folder;



## World Soybean Research Conference 11 September 5 - 10, 2021 Novi Sad



\*logo on program will be in the same size as logo of IFVCNS – organizer of conference

- Logo on ID card for the Conference/entry pass;  
\*logo on ID card will be in the same size as logo of IFVCNS);
- Logo on the Conference promo bag;  
\*logo on bag will be in the same size as logo of IFVCNS);
- Opportunity for printing material inserts in delegate bags (8 pages material);
- Opportunity for non-printing material inserts in delegate bags;
- Roll-up in Main Ballroom (Conference Day 1)  
\* roll up in standard size up to 100 x 200cm;
- Roll-up at each conference room, except from sponsored workshops (Conference days 2, 3 and 5 - 4 rooms)  
\*roll up should be in standard size up to 100 x 200cm;

### ***Booth presentation***

- Booth will be positioned in the entrance hall on high visible place (Master center - Aula);
- Possibility to share printing and non-printing material in the booth area;
- Roll-up in booth area;  
\*roll up should be in standard size up to 100 x 200cm;

### ***Media visibility***

- Press Conference Opportunity;
- Company name is mention in the Official Conference Press Release;

### ***Additional benefits***

- Access to pictures and video material after conference;