



Invitation for sponsors and exhibitors

The Local Organizing Committee and the Institute of Field and Vegetable Crops, the hosting institution, invite you to become a sponsor of the **World Soybean Research Conference 11** (WSRC11). The conference will take place from 4-9 September 2022, in Novi Sad ([Master Centar](#)), Serbia one of the central hubs of economy, education, culture and science in the region of Southeast Europe. Our intention is to encourage the global soybean community, including the leading academic and industry experts, stakeholders and students, to interact and initiate discussions and debates, aiming to give answers and raise new questions.

Platinum sponsor

Sponsorship contribution: 30 000 EUR

The Platinum Sponsor will be acknowledged as the supporter of the **World Soybean Research Conference 11** in Novi Sad, Serbia with the second-highest priority of branding in all conference official documents, web site visibility and on site signage (after the Diamond Sponsor).

The benefits of the Platinum sponsorship package are shown below:

Pre event advertising/Official Webpage/Social networks

- Company Logo on the Conference WSRC11 Webpage;
- Text about the company 200 words long in the part of the website – Become a sponsor;
- Text is including logo of the company;
*logo size is defined according to shape (square 5x5 cm, rectangle format 6 x 3cm)
- Announcements about sponsor and related updates on social networks;

Conference Attendance

- 2 Conference registration passes;

Exclusive Sponsorship Elements

- Company Description in the Book of Abstracts (description 200 words long);
- Text is including the company logo;
*logo size is defined according to shape (square 5 x 5 cm, rectangle format 6 x 3 cm)
- Ideas caffe - room for 80 visitors, day 4, duration of 90 minutes. The overall purpose of an Ideas caffe is to provide participants opportunity to discuss novel research ideas and technology related to soybean on active and emerging topics under their scope, devolved by sponsor. The format and content of event will be determined by its organizers, in close cooperation with experts from the host organization.
- Logo on the Official Conference Program/Folder;



World Soybean Research Conference 11
September 4 - 9, 2022 Novi Sad



- Opportunity for printing material inserts in delegate bags (4 pages material);
- Opportunity for non-printing material inserts in delegate bags;
- Roll-up in Main Ballroom (Conference day 1);
*roll up should be in standard size up to 100 x 200 cm;
- Roll-up at conference room (two by choice) (Conference days 2, 3 and 5 - 2 rooms)
*roll up should be in standard size up to 100 x 200 cm;

Booth presentation

- Booth will be positioned in entrance hall on very visible place (Master center - Aula);
- Possibility to share printing and non-printing material in the booth area;
- Roll-up in booth area;
*roll up should be in standard size up to 100 x 200 cm;