



World Soybean Research Conference 11
September 6 - 11, 2020 Novi Sad



Call for Workshop sponsors

On behalf of the Local Organizing Committee and the Institute of Field and Vegetable Crops, the hosting institution, we invite you to become a workshop sponsor of the **World Soybean Research Conference 11 (WSRC11)**. The conference will take place from 6-11 September 2020, in Novi Sad, Serbia one of the central hubs of economy, education, culture and science in the region of Southeast Europe. Our intention is to encourage the global soybean community, including the leading academic and industry experts, stakeholders and students, to interact and initiate discussions and debates, aiming to give answers and raise new questions. The overall purpose of a workshop is to provide participants opportunity to present and discuss novel research ideas and technology related to soybean on active and emerging topics under their scope, devolved by workshop sponsor.



Congress Center Master Novi Sad

Workshop sponsor

Date and time: Day 4, Thursday 10th September (duration: 90 minutes)

Organizing committee invites proposals for workshops to be held on parallel sessions. The format and content of each workshop will be determined by its organizers, in close cooperation with experts from the host organization, Institute of Field and Vegetable Crops. Host organization can support Workshop organizers and help to bring guest speaker focusing on workshop scope. Each workshop will be held in the duration of 90 minutes per each organizer. We strongly encourage the workshop organizers to make their workshops highly interactive, and include discussions.



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Workshop Proposal Format

Following topics related to soybean, to be introduced:

- Biotechnology;
- Agronomy/Precision agriculture;
- Seed sector;
- Soybean for food;
- Weeds/pests/disease;

Each workshop proposal (maximum 2 pages) must include (please follow the following order in your proposal):

1. Workshop Organizer

- Company/institution general description (name, sector, vision and mission);
- Contact person: names, affiliations, job titles, and contact;

2. Workshop content

- Title: workshop title and acronym;
- Scope of the workshop;
- Description of workshop (Description should focus on the workshop organizer expertise);
- Rationale (Why is the topic of the proposed workshop current and important?);
- Planned format of the workshop;
- Draft program of workshop;
- Proposed guest speaker;

Workshop Proposal Submission

Proposal submissions should be submitted as a single PDF file via email: science@wsrc11.com

Acceptance Criteria

Each workshop proposal will be evaluated according to the relevance of its topic, the expertise and experience of the workshop organizers, and the workshop's potential for attracting participants and generating useful results. To obtain a balanced and cohesive workshop program, the Organizing Committee, will collaborate closely with workshop organizers.

Proposal Evaluation Criteria

All workshop proposals will be reviewed based on the following considerations:

- The title of your proposed workshop;
- Brief description of your proposed workshop;
- Relevance of the workshop to the scope of the main conference;
- The workshop concerns a topic of high interest in the soybean community;



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Workshop sponsor benefits

Workshop sponsors will be highly visible on **the World Soybean Research Conference 11**, with opportunity to raise various questions within their scope. The benefits of the Workshop sponsor package are shown below:

Pre event promotion/Official Webpage/Social networks

- Company Logo on the Conference WSRC11 Webpage;
*logo size is defined according to shape (square 4 x 4cm, rectangle format 5 x 3cm)
- Announcements about selected workshop (150 words long in the part of the website – satellite meeting and workshops), sponsor/organizers and related updates;

Conference Promotion

- 90 minutes workshop promotion of sponsor;
- 2 Conference registration passes;

Exclusive Sponsorship Elements

- Company Description in the Book of Abstracts (150 words long, including logo);
*logo size is defined according to shape (square 4 x 4cm, rectangle format 5 x 3cm)
- Name of workshop by organizer in the Conference program;
- Roll-up in the hall where sponsored event is held;
* roll up in standard size up to 100 x 200cm;
- Opportunity of sharing printing and non-printing material during workshop;

Sponsorship contribution: 12 000 EUR

Please address all questions to the WSRC11organizing team on e-mail: science@wsrc11.com

We would welcome your positive feedback.

Please contact us for further information.